2025 IMPACT REPORT

Igniting Purpose to Unleash Potential



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CEO REPORT

Football is the world's global game, and within Inspire, we harness that power to help young people who don't have the same chance to find or fulfil their purpose. Achieving your potential shouldn't be a privilege; it should be a right for all, but sadly, for too many young people, they are born into poverty, and without someone helping them, that is what the future holds for them. In 2025, we continued to tackle some of the biggest social needs, as we tried to level up the playing field, and give girls the same opportunities as boys, helping young people with physical and learning needs, the chance to play sport, or helping young offenders leave the past behind and enabling them to take the second chance that Inspire was providing. Every child has the right to play, to learn, and to dream, and that is what we continued to see in 2025.

Behind all these stories are staff members from Inspire who lead with passion and purpose. Sicilia was one of the most successful female coaches in Indonesia. Her teams were often champions, and several of her players went on to play for the national team. She was leading the team in Bandung, but it was 12 months ago she spoke to me about a new dream stirring in her heart and placing a new vision in her mind. She felt it was time to move to Lombok, an island that the UN has identified as one of the highest places for child kidnapping, child marriage, and gender-based violence. Sicilia turned her back on a potential path to work professionally in the world of football to help reach young girls who were at the most risk of abuse. Now Sicilia is working there, providing a safe space for girls to play, learn, and dream about what their lives could look like in the future.

Our work internationally continues to grow. In 2025, that took our main programme, Pledge United to Afghanistan. To think a programme that Inspire pioneered is now impacting the country known to be the most dangerous for a woman to live in, encourages us to dream bigger dreams in 2026.

Thank you for standing with us,

Jonathan Hamilton MBE



BOARD CHAIR REPORT

In a world that often feels more divided than ever, I am encouraged to see Inspire intentionally bringing young people together; to listen, to learn, and to play side by side. I am incredibly proud of the team as they continue to challenge some of the most difficult social issues with courage, commitment, and passion.

As a human rights lawyer, I see the impact of gender-based violence. I hear the stories of women who feel trapped, and I know Inspire is playing an important role in giving sexism the red card and helping create safer communities.

Inspire is already achieving so much, while continuing to dream boldly for the future. I am thankful for all of you who has stood with us throughout 2025. I am also encouraged that in 2025 the team have also invested in bringing experienced operational leaders, which have helped strengthen the organization, freeing coaches to impact more young people, and ensuring supporters can give with confidence knowing that their financial support is being used with integrity.

We are also delighted that in 2025 Jon was honored with an MBE by the King within the UK. We are very proud of Jon and grateful for his leadership he brings to Inspire. Jon himself would be the first to acknowledge that this recognition reflects the dedication and work of the incredible team at Inspire.

We look forward to another great year in 2026. Thank you all for being a key member of Team Inspire.

Maria Tovell - Board Chair



HIGHLIGHTS 2025

01
JAN



- Our Academy started again after Christmas, allowing us to meet our players and start the mentoring groups again.

02
FEB



- Handover of leadership for our work in Manado from Hein to Novri, and in Medan from Frans to Iman.

03
MAR



- Inspire supports families that are affected by floods in their community. Providing care packages and helping to rebuild their houses.

04
APR



- Pledge United training in Sri Lanka, our first-ever project in Sri Lanka, where 24 coaches were trained.

05
MAY



- We ran our girls programme, Priceless, alongside our Pledge United programme in Chennai, India.

06
JUN



- On the King's Birthday, our founder Jonathan Hamilton was announced as a recipient of an MBE for Inspire's work tackling Gender-Based Violence.

HIGHLIGHTS 2025

07
JUL



- The third of our regional conferences, this time in Java, in Jogjakarta.

08
AUG



- Launch our latest work, in Lampung, South Sumatra.

09
SEP



- The Inspire Coaches training was in Lombok.

10
OCT



- Sicilia, the head of our Women's Outreach, moves to Lombok to start a new project helping girls who are most at risk of child kidnapping and trafficking.

11
NOV



- In partnership with the national football association, we hold clinics tackling the issues of Gender-Based Violence as part of the UN's 16 Days Awareness Campaign.
- 19 leaders graduated from the Inspire Leaders Training, our largest group yet.

12
DEC



- Our girls' futsal team won the national championship.
- Our partner in Pakistan takes Pledge United to the border with Afghanistan and shares the programme with Afghan men.

INSPIRE IN NUMBERS – 2025

906	PLAYERS IN THE INSPIRE ACADEMY
295	PLAYERS ARE PROVIDED WITH SCHOLARSHIPS
$53,000	THE TOTAL INVESTMENT IN THESE CHILDREN
9,786	THE TOTAL AMOUNT OF YOUNG PEOPLE
35	OFFENDERS IN OUR ACADEMY FOR OFFENDERS
19	GIRLS GIVEN SCHOLARSHIPS THROUGH INSPIRE TO GO TO UNIVERSITY, WORTH OVER $50,000
47,345	BOYS HAVE MADE THE PLEDGE TO RESPECT
7	GLOBAL AWARDS FOR THE EXCELLENCE OF OUR WORK



LOCAL WORK

Our local work directly impacts the communities of Bandung, Medan, Lombok, Manado, and Lampung through our programs. Our local work gives us the chance to develop new programs that meet the needs of marginalized young people, so we can continue to inspire the next generation to believe they can achieve greater things in the future. Feryansyah, Joel, and Emira have all experienced that last year, and we are proud of their journey.

Hein

Hein Hoekstra

• BOYS ACADEMY

Our boys academy grew again in 2025, but one of the most exciting stories this year was that of one of our players, Feryansyah, who left. Fery has been with us since he was 10. We supported him so he could finish his schooling, as he was from a very poor background. Fery received a scholarship to a local university. He then returned to Inspire as a coach and, just a few months ago, shared about his hope and belief in his future with the Inspire community. Fery will now continue his studies in America as he has been accepted onto a Master's course at an American university. A young man who didn't think it would be possible to finish school when he met Inspire, now is packing his bags to do a Master's in America. In the process, we have helped Fery find and fulfil his purpose.









LOCAL WORK

• GIRLS ACADEMY

‘How can I forgive my mother?’ Was the question that Emira asked Coach Ketrin. Ketrin knew she needed to help Emira. Part of our role as a coach is not just to coach skills and tactics, but to be a mentor to these young people. Ketrin suggested ways she could reconnect with her mother. The impact was immediate. After a week, Emira’s mum rang coach Ketrin to thank her, saying that she now had a relationship back with her daughter. Bringing reconciliation with families is one role we can play as a coach; by doing this, we are helping provide the home environment for Emira to thrive so she can achieve her potential.

The year finished with our girls' team winning the national championship. With two off our players also representing the national team in 2025.





• PRISONS ACADEMY

Joel was a quiet player on our prisons team. Coach Recky would try to connect with him, but it was a struggle. One day, we did a barista training inside the prison, and Joel loved it. He was about to be released and asked if he could join our café's internship programme. During those months, Joel reconnected with his passion for studying and shared that he dreamed of going back to college. Thanks to Inspire, this February, he will start attending college as he dreams of becoming a teacher one day. Joel thought his life was over when he was in prison, but now, thanks to Inspire, he believes he can help other young men avoid the choices he made when he was their age.



NATIONAL WORK

Our goal within our national work is to partner with like minded football for development organisations or coaches who are passionate about giving back to their community through the game of football. If we can multiply coaches that believe in what we do, then we can multiply our impact.

Frans

Frans Sanger

• PRICELESS

The name of our girls' training, where we share our curriculum with other coaches to help girls learn leadership skills through the game of football. Sadly, so often girls don't have a dream here because they expect to finish school and be married by 16. Luthfika shared after completing the Priceless course, she is dreaming of joining the army. Widya was also in the same class, and after the 6-week course, she is now dreaming of success and helping others. Kelya was getting beaten by her boyfriend, and during the course, she made the decision to end the relationship and not believe the negative words he said about her. These girls have now become a team, are playing every week, learning leadership skills that football brings, and have a goal and a dream for what their lives could be.





NATIONAL WORK

• INSPIRE COACHES

This is where we equip coaches to adopt our methodology for empowering young people through our football programmes. Last year, we ran our training in seven locations, and in total, 122 new coaches were empowered. Thanks to our partnership with the KNVB World Coaches, we also provided coach education and an international coaching certificate to 52 coaches.





• INSPIRE CONFERENCE

Inspire hosted the largest gathering of football-for-good organizations in Indonesia, with 236 coaches in attendance. Having a strong network enables us to do more within the Football for Good sector.





INSPIRE INTERNATIONAL

Our work internationally continues to grow. Over the last year, we have seen our work go from Indonesia to other Asian countries and even to the UK. We are aware there is still so much to do.

Jonathan Hamilton MBE

India – In December, we ran a clinic with the UK embassy to highlight our work to end gender- based violence through the Pledge United programme. Asha wanted to share his story. He shared with the entire group of 200 people how Pledge United had changed his life. Before he attended the Pledge United programme, he was living on the streets, taking drugs, and abusing girls. He was not a nice guy. One day, he met coach Jesson and joined his football club. A few weeks later, they started following the Pledge United programme. He says his life changed when he heard about Pledge United. He is so excited about the programme that he traveled 28 hours by train from Mumbai to Chennai to share for 5 mins what has happened in his life.





Sri Lanka – In March, we ran our coaches training alongside Pledge United in Sri Lanka, the first time we had done any programme in this country. One of the coaches we trained was Marusaleen, who was so inspired by the training went back to a remote village called Gikinakantha, where he started the programme. He coached the boys there, sharing the Pledge United message. One of those boys was Sanjith, who broke down and apologized to the girls in his community for his poor, abusive behaviour




INTERNATIONAL WORK

Afghanistan - Is the most dangerous country for a woman to live in. In December, our partner in Pakistan took the Pledge United programmes to the border between Pakistan and Afghanistan and shared the Pledge United curriculum with Afghan students. One of those students was Irfan, who said,' 'we have learned so much in the last week. I know I need to change myself, and then believe others will change later. Girls and women should have rights too, and I want to stand up for that.' Rashid and his team will continue to do Pledge United in this area, shining a light on women's rights, in one of the darkest places we know today for gender equality.



UK - Our partnership with Cambridge United Foundation continues to go well. They have adopted the Pledge United programme and have brought it to UK schools. Sadly, gender based violence is a global issue and is rising within the UK school system, and that is why Pledge United is needed at this time. One boy who went through the programme shared, 'I stayed quiet before, but should have spoken up. Pledge United is a good programme because it helped me understand how big the issue of gender based violence is.' Our partnership has now grown to also include Watford and Northampton, both from the English Football League.





SUSTAINABILITY

Sustainability is at the core of our strategic plan. Inspire has experienced exceptional growth over the last few years, but that growth has been possible because of how it funds itself. With $148,042 of our total revenue coming from fee-paying program, this local income source enables us to pay for the majority of our personal costs. That means when people give toward the work of Inspire, those funds are directly going to the programmes and causes the donor is passionate about. Every office has the goal of being locally sustainable, and we are delighted that Lampung is already significantly along on this journey. This then enables us to consider planting new teams and programmes in the future.

Last year, our total revenue was $696,932, up 17% from 2024. We are very thankful for the additional support that has enabled us to do more in 2025.

Jackline Sahe







FINANCIAL REPORTS

REVENUE	$ 696,932	IDR 11,499,380,436
International Trust Fund	$ 307,204	IDR 5,068,869,758
Local Donations	$ 16,405	IDR 270,677,120
International Donations	$ 182,138	IDR 3,005,270,540
Income from Programs	$ 148,042	IDR 2,442,700,395
Corporate Support	$ 34,396	IDR 567,538,436
Miscellaneous Income	$ 8,747	IDR 144,324,187

EXPENSE	$ 665,146	IDR 10,974,915,039
Program expense	$ 264,016	IDR 4,356,264,218
Leaders Training	$ 156,866	IDR 2,588,281,129
Equipping coaches	$ 141,266	IDR 2,330,886,275
Admin expense	$ 77,438	IDR 1,277,721,907
Fundraising expense	$ 25,561	IDR 421,761,510

OUR PARTNERS :



Headquarter:
Inspire Indonesia
Kompleks Graha Puspa, Jl. Sersan Bajuri
KM 4,5, Cihideung, Kec. Parongpong,
Kabupaten Bandung Barat, Jawa Barat
40559

UK
16 Baynards Crescent Kirby Cross
Frinton On Sea
CO13 0QS
Charity Number: 1180176

: @inspire.indonesia : Inspire Indonesia

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